

Future Soldier®

EXHIBITION & CONFERENCE PRAGUE 2010

CLOSING REPORT

VENUE

The host venue for **FUTURE SOLDIER 2010** was the PVA Exhibition Centre located in Prague, within easy reach of city centre. This year's exhibition took space in brutto of 7 071 square metres. Netto floor area of booths was 2 466 sqm.

EXHIBITORS

Commercial exhibitors

With 135 commercial exhibitors from 25 countries showing the recent defence-related technologies, **FUTURE SOLDIER 2010** ranks among the exhibitions of great interest from side of the abroad companies.

Following countries were represented:

Austria (2), Belgium (2), Canada (4), Croatia (5), Czech Republic (32), Finland (1), France (4), Germany (16), Greece (1), Israel (2), Italy (6), Netherlands (4), Norway (4), Poland (6), Portugal (1), Romania (1), Slovak Republic (1), Slovenia (1), Spain (2), Sweden (3), Switzerland (4), Turkey (2), United Kingdom (9), USA (9).



National exhibitors

Attendees can visit exhibitions of each of these countries to gain direct access to their defense ministry representatives:

Czech Republic, Netherlands, Poland, Slovak Republic, Spain.

Official guest of **FUTURE SOLDIER 2010** with self exposition was NAMSA – NATO Maintenance and Supply Agency.

Group expositions

This year, exhibitors from Croatia and Switzerland displayed their products on joint expositions. Also Czech exhibitors – members of the Association of Guns and Ammunition Sellers of the Czech Republic, grouped together and took the advantage of the international grant program to smaller and mid-size companies supported by Ministry of Industry and Trade of the Czech republic for broad exchange of both expert and commercial information.

ATTENDEES

7 151 is the final number of attendees from 27 countries in three exhibition days. The essential part of exhibition is the presence of top-level international delegations within different NATO structures, as well as the government and military sector from NATO, Partnership for Peace program and Mediterranean Dialogue countries.

Moreover, **FUTURE SOLDIER 2010** was honoured by attendance of more than 200 members of the LCG/1 working session held in Czech Republic in the same time as the show.

Integral part of visitors were businessmen from the private companies, as well as representatives from the national acquisition centers, industry, research agencies, embassies, etc. **FUTURE SOLDIER 2010** also welcomed a wide range of visitors from the military and civil sector – exceeding their number of 3000, exhibition confirmed to become a meeting place for producers and end users, reflecting the concept „Where the user meets the expert“.



CONFERENCE

Two days conference entitled „Bridging the Gap“ with 10 key speakers attracted 110 exhibitors and visitors from 23 countries.

Origin of speakers: Czech Republic, Denmark, Germany, Netherlands, Poland, UK, USA.

In open session for industry presentations giving to exhibitors the opportunity to present their new products, services and technologies, 7 companies took part.